

BOOTH SELECTION FOR 2025 NBVA PAVILION at AMUSEMENT EXPO

Trade Show Dates: Wednesday, March 19 – Thursday, March 20

Booth Set up dates: Monday, March 17 & Tuesday, March 18

Las Vegas Convention Center, South Hall S1 – Las Vegas

NBVA Booth selection will be based on seniority. However, note that companies taking 4 or more booths may be given higher priority. For the priority list, a point will be assigned for each booth space purchased in the last ten years. An additional three points will be assigned for exhibiting in the previous year. Please see the examples below:

Company Name	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	TOTAL
Company A	0	2	2	2	2	2	2	2	2	2	18

18 points

Company Name	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	TOTAL
Company B	2	2	2	2	2	2	2	2	2	2	20

20 +3 Bonus Points = 23 Points

Please take a moment to review your historical booth data. If there is any discrepancy, please call the NBVA at 815-526-3758 immediately to correct before booth selection begins. Please note these numbers are for booths purchased at full price.

Booth assignments will begin on Monday, August 5, 2024. Each exhibitor will be contacted based upon their priority level. Note that company's taking 4 or more booths may be given higher priority. Once contacted, the exhibitor will be allowed 24-48 business hours to decide on booth space. If a decision cannot be made in that time frame, we will move on to the next company. The exhibitor may contact the NBVA at any time to reselect, after the current company has selected.

After all the companies with seniority have selected, booth space shall be sold based upon receipt date of contract on a first-come, first-served basis.

Real time booth selection and exhibitor information may be found at the NBVA website. Please visit www.nbva.org > Conference > Exhibitor Information

BOOTH PAYMENT OPTIONS

BOOTH PRICING

Each 10' x 10' booth is:

- Member Rate \$2,095.00/per booth
- Non-Member Rate \$2,595.00/per booth

Each 10' x 10' Corner booth is \$150 per corner

5% DISCOUNTED BOOTH PRICING

For booth payment in full at the time of selection

Each 10' x 10' Member booth is \$1,990.25

Each 10' x 10' Non-Member booth is \$2,465.25

Each 10' x 10' Corner booth fee is \$150 per corner (no discount)

BOOTH SPACE DEPOSITS

A 50% booth space deposit will be due at the time of selection or 10 days thereafter (If an exhibitor needs to pay by check). Failure to pay in full by this date may result in forfeiture of your booth space.

REMAINING BOOTH FEE DUE DATES

- Payment in full at the time of selection will be eligible for a 5% discount
- Remaining payment in full after deposit is due December 31, 2024
- Booths selected after January 1, 2025 payment in full is due upon assignment

NBVA Membership

For exhibitors paying the member booth rate, NBVA membership must be renewed by February 15, 2025, otherwise, the non-member booth rate will be assessed.

BOOTH CANCELLATION POLICY

- No Charge through November 30, 2024
- 50% Penalty through January 14, 2025
- 100% penalty any time after February 28, 2025

BONUS BADGES

BONUS BADGES

Each exhibitor will receive bonus badges with each booth purchased. These badges will include the guest's name, company, city, state and indicate the company they are a guest of. (Bonus badges are separate from the booth badge allotment). These bonus badges can be assigned to anyone the exhibitor would like as long as the NBVA is notified in writing using the bonus badge form by February 28.

BONUS BADGE ALLOTMENT

For each booth purchased prior to February 1, 2025 and booth is paid in full, the exhibitor will have **2** bonus badges to assign. For each booth purchased after February 1, 2025 and booth is paid in full, the exhibitor will have **1** bonus badge to assign. All bonus badge forms **MUST BE RECEIVED** by February 28, 2025.

The bonus badge allotment is separate from the badges included with the purchase of each booth space. Note: bonus badges only allow the wearer on the show floor on Thursday. Please see chart below for explanation

Booth purchased before February 1, 2025	Booth purchased after February 1, 2025
2 booth badges 2 bonus badges	2 booth badges 1 bonus badge

Bonus badge forms will be sent to exhibitors after they have selected their booth space and paid their booth in full.

BONUS BADGE RULES

- Only good for the last day of the show (No early entry, valid on Thursday, March 20, 2025 only)
- Will NOT get the wearer into the seminars or other events
- Only assigned by the exhibitor using the bonus badge form prior to February 28, 2025
- May not be sold or traded.
- No early pick up. Badges can only be picked up on Thursday, March 20, 2025

BOOTH BADGES – Member Booth

Booth badges for members admit them into all NBVA activities and events taking place throughout the Conference and Trade Show.

BOOTH BADGES – Non-Member Booth

Booth badges for non-member booths will get them into the trade show floor for NBVA, Amusement Expo and BCA. Non-members will not have access to NBVA member events taking place during the Conference and Trade Show.