

# BOOTH SELECTION FOR 2024 NBVA PAVILION at AMUSEMENT EXPO

**Trade Show Dates: Wednesday, March 20 – Thursday, March 21**

**Booth Set up dates: Monday, March 18 & Tuesday, March 19**

**Las Vegas Convention Center, South Hall S3 – Las Vegas**

NBVA Booth selection will be based on seniority. However, note that companies taking 4 or more booths may be given higher priority. For the priority list, a point will be assigned for each booth space purchased in the last ten years. An additional three points will be assigned for exhibiting in the previous year. Please see the examples below:

| Company Name | 2023 | 2022 | 2021 | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | TOTAL |
|--------------|------|------|------|------|------|------|------|------|------|------|-------|
| Company A    | 0    | 2    | 2    | 2    | 2    | 2    | 2    | 2    | 2    | 2    | 18    |

**18 points**

| Company Name | 2023 | 2022 | 2021 | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | TOTAL |
|--------------|------|------|------|------|------|------|------|------|------|------|-------|
| Company B    | 2    | 2    | 2    | 2    | 2    | 2    | 2    | 2    | 2    | 2    | 20    |

**20 +3 Bonus Points = 23 Points**

Please take a moment to review your historical booth data. If there is any discrepancy, please call the NBVA at 815-526-3758 immediately to correct before booth selection begins. Please note these numbers are for booths purchased at full price.

Booth assignments will begin on Tuesday, October 3, 2023. Each exhibitor will be contacted based upon their priority level. Note that company's taking 4 or more booths may be given higher priority. Once contacted, the exhibitor will be allowed 24-48 business hours to decide on booth space. If a decision cannot be made in that time, we will move on to the next company. The exhibitor may contact the NBVA at any time to reselect, after the current company has selected.

After all the companies with seniority have selected, booth space shall be sold based upon receipt date of contract on a first-come, first-served basis.

Real time booth selection and exhibitor information may be found at the NBVA website. Please visit [www.nbva.org](http://www.nbva.org) > Conference > Exhibitor Information

## **BOOTH PAYMENT OPTIONS**

### BOOTH PRICING

Each 10' x 10' booth is:

- Member Rate \$2,095.00/per booth
- Non-Member Rate \$2,595.00/per booth

Each 10' x 10' Corner booth is \$150 per corner

### 5% DISCOUNTED BOOTH PRICING

#### **For booth payment in full at the time of selection**

Each 10' x 10' Member booth is \$1,990.25

Each 10' x 10' Non-Member booth is \$2,465.25

Each 10' x 10' Corner booth fee is \$150 per corner (no discount)

### BOOTH SPACE DEPOSITS

A 50% booth space deposit will be due at the time of selection or 10 days thereafter (If an exhibitor needs to pay by check). Failure to pay in full by this date may result in forfeiture of your booth space.

### REMAINING BOOTH FEE DUE DATES

- Payment in full at the time of selection will be eligible for a 5% discount
- Remaining payment in full after deposit is due January 31, 2024
- Booths selected after February 1, 2024 payment in full is due upon assignment

### NBVA Membership

For exhibitors paying the member booth rate, NBVA membership must be renewed by February 15, 2024, otherwise, the non-member booth rate will be assessed.

### BOOTH CANCELLATION POLICY

- No Charge through November 30, 2023
- 30% Penalty through January 14, 2024
- 50% penalty any time after January 15, 2024

## BONUS BADGES

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Each exhibitor will receive bonus badges with each booth purchased. These badges will include the guest's name, company, city, state and indicate the company they are a guest of. (Bonus badges are separate from the booth badge allotment). These bonus badges can be assigned to anyone the exhibitor would like as long as the NBVA is notified in writing using the bonus badge form by February 28.

### BONUS BADGE ALLOTMENT

For each booth purchased prior to February 1, 2024 and booth is paid in full, the exhibitor will have **2** bonus badges to assign. For each booth purchased after February 1, 2024 and booth is paid in full, the exhibitor will have **1** bonus badge to assign. All bonus badge forms **MUST BE RECEIVED** by February 28, 2024.

The bonus badge allotment is separate from the badges included with the purchase of each booth space. Note: bonus badges only allow the wearer on the show floor on Thursday. Please see chart below for explanation

| Booth purchased before<br>February 1, 2024 | Booth purchased after<br>February 1, 2024 |
|--|---|
| 2 booth badges<br>2 bonus badges           | 2 booth badges<br>1 bonus badge           |

**Bonus badge forms will be sent to exhibitors after they have selected their booth space and paid their booth in full.**

### BONUS BADGE RULES

- Only good for the last day of the show (No early entry, valid on Thursday, March 21, 2024 only)
- Will NOT get the wearer into the seminars or other events
- Only assigned by the exhibitor using the bonus badge form prior to February 28, 2024
- May not be sold or traded.
- No early pick up. Badges can only be picked up on Thursday, March 21, 2024

### BOOTH BADGES – Member Booth

Booth badges for members admit them into all NBVA activities and events taking place throughout the Conference and Trade Show.

### BOOTH BADGES – NonMember Booth

Booth badges for non-member booths will get them into the trade show floor for NBVA, Amusement Expo and BCA. Non-members will not have access to NBVA member events taking place during the Conference and Trade Show.