

## BOOTH SELECTION FOR 2021 NBVA PAVILION at AMUSEMENT EXPO

**Trade Show Dates: Wednesday, June 30 – Thursday, July 1**

**Booth Set up dates: Monday, June 28 & Tuesday, June 29**

**Las Vegas Convention Center – Las Vegas**

NBVA Booth selection will be based on seniority. A point will be assigned for each booth space purchased in the last ten years. An additional three points will be assigned for exhibiting in the previous year. Please see the examples below:

Company Name	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	TOTAL
Company A	0	2	2	2	2	2	2	2	2	2	18

**18 points**

Company Name	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	TOTAL
Company B	2	2	2	2	2	2	2	2	2	2	20

**20 +3 Bonus Points = 23 Points**

Please take a moment to review your historical booth data. If there is any discrepancy, please call the NBVA at 815-526-3758 immediately to correct before booth selection begins. Please note these numbers are for booths purchased at full price.

Booth selection will begin on Monday, March 1, 2021. Each exhibitor will be given a date and time to select booth space. Each exhibitor will be allowed 24 business hours to decide on booth space. If a decision cannot be made in that time, the selection date will be forfeited. The exhibitor may contact the NBVA at any time to reselect, after the current company has selected.

After all the companies with seniority have selected, booth space shall be sold on a first come, first served basis.

Real time booth selection and exhibitor information may be found at the NBVA website. Please visit [www.nbva.org](http://www.nbva.org) > Conference > Exhibitor Information

## **BOOTH PAYMENT OPTIONS**

### **BOOTH PRICING**

Each 10' x 10' booth is \$2,095.00

Each 10' x 10' Corner booth, including the \$150 fee, is \$2,245.00

### **5% DISCOUNTED BOOTH PRICING**

#### **For booth payment in full at the time of selection**

Each 10' x 10' booth is \$1,990.25

Each 10' x 10' Corner booth, including the \$150 fee, is \$2,140.25

### **BOOTH SPACE DEPOSITS**

A 30% booth space deposit will be due at the time of selection or 10 days thereafter (If an exhibitor needs to pay by check). Failure to pay in full by this date may result in forfeiture of your booth space.

### **REMAINING BOOTH FEE DUE DATES**

- Payment in full at the time of selection will be eligible for a 5% discount
- Remaining payment in full after deposit is due April 30, 2021
- Booths selected after April 30, 2021 payment in full is due upon assignment

### **PAYMENT PLANS**

**Auto charge option:** The NBVA can set up auto payments after deposit is paid so exhibitors can pay remaining balance 1/3 in March, 1/3 April and 1/3 in May. Not eligible for discounts.

Payment plans must be paid in full by May 17, 2021.

### **NBVA Membership**

NBVA membership must be renewed prior to exhibiting. Note: For 2021, the NBVA is offering a pay what you can: full dues, half dues or zero dues.

### **BOOTH CANCELLATION POLICY**

- No Charge through May 1, 2021
- 30% Penalty through May 31, 2021
- 50% penalty June 1, 2021 through June 25, 2021

## BONUS BADGES

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Each exhibitor will receive bonus badges with each booth purchased. These badges will include the guest's name, company, city, state and indicate the company they are a guest of. (Bonus badges are separate from the booth badge allotment). These bonus badges can be assigned to anyone the exhibitor would like as long as the NBVA is notified in writing using the bonus badge form by May 28.

### BONUS BADGE ALLOTMENT

For each booth purchased prior to May 1, 2021 and booth paid in full, the exhibitor will have **2** bonus badges to assign. For each booth purchased after May 1, 2021 and booth paid in full, the exhibitor will have **1** bonus badge to assign.

The bonus badge allotment is separate from the badges included with the purchase of each booth space. Booth badges allow the wearer into all NBVA events, bonus badges only allow the wearer on the show floor on Thursday. Please see chart below for explanation

Booth purchased before May 1, 2021	Booth purchased after May 1, 2021
2 booth badges 2 bonus badges	2 booth badges 1 bonus badge

**Bonus badge forms will be sent to exhibitors after they have selected their booth space and paid their booth in full.**

### BONUS BADGE RULES

- Only good for the last day of the show (No early entry, valid on Thursday July 1, 2021 only)
- Will NOT get the wearer into the seminars or other events
- Only assigned by the exhibitor using the bonus badge form prior to May 28, 2021
- May not be sold or traded.
- No early pick up. Badges can only be picked up on Thursday, July 1, 2021